

UPDATE - JULY 2014

The Maccabi Victoria All Abilities initiative has been going from strength to strength throughout 2014. Below is a summary of some of our key successes thus far.



All Abilities Events and Opportunities:

- Creating roles for our members to take on **non-playing roles** and working alongside our mainstream clubs such as the 5-week pilot program Soccer Games Assistant with the senior North Caulfield Football Club and a proposed All Abilities program in the **Junior Carnival**.
- **Partnership programs** with mainstream clubs to offer 'come and try days' such as the Footy Clinic run by the junior and senior football club and the Tenpin bowling event supported by the Tenpin bowling club.
- **Expanding the variety** of programs for all abilities by offering recreational events within the sporting arena such as attending an NFL game, Maccabi Day at Melbourne Tigers. We also took a group on a Sports Tour of the City, involving a tour of the MCG and National Sports Museum.
- Providing the opportunity for **elite competitions** such as three All Abilities basketball tournaments.
- **Acknowledgement of sporting excellence** for All Abilities member, Zvi Schweitzer, winning Maccabi Victoria Presidents Award and runner up for Tennis Victoria award.

- Linking our members in with appropriate programs, such as the **Cycling Victoria** All Abilities 10-week program.
- Inviting our **All Abilities members to be key advocates** for our initiative, such as an All Abilities representative on our committee, attending and presenting at expos and presentations such as Maccabi Victoria Volunteer awards night.

Administration:

- **All Abilities membership forms** redevelopment.
- **All Abilities members database** development, currently containing thirty contacts, anticipated growth over next year.
- A **20% growth** to our database over the last 6 months, with another 20% anticipated over the next 6 months.
- **Strategic Planning** session held in May, which will determine the direction of the program for 2014-2016.
- **Expanding our volunteer** networks, currently including 30 key contacts, by working closely with clubs and schools for recruitment.



Policy and procedure:

- **Advisory role** in development of Maccabi Australia Inc. **Member Protection Policy**, to include Disability Inclusion Policy. The MPP will be rolled out over the next 3-6 months.

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Stakeholder relationship development:

- Working and collaborating with key **Jewish Disability service providers** including Jewish Care, Access Inc. The Friendship Circle, Bnei Akivah and Camp Sababa.
- Linking in with key **sport and recreational services** for All Abilities including Reclink, local councils and Respite South Network service.
- Seeking support from **Jewish School integration programs** and local special need schools.
- **Capacity building** of key Maccabi Victoria clubs including Soccer, Football, Tenpin Bowling, Cycling, Cricket, Swimming, Basketball and more.

Grants, funding and sponsorship:

- Raised significant funds from the **Project Launch** with keynote speaker Richard Bernstein on March 10th, 2014.
- Completing **grant applications** to continue to fund program and ensure its long-term sustainability.



Marketing and promotion:

- Development of **monthly newsletter** to go out to our members, key stakeholders and the wider community
- Development of **Facebook page**, enabling us to reach the mainstream market through social media.
- Redevelopment of All Abilities presence on **Maccabi website**.
- Inclusion of All Abilities on the Maccabi Victoria **smartphone application**.
- Greater presence in **Mac-Chat** (Maccabi fortnightly e-newsletter).
- Increased visibility in the **mainstream media** such as the Australian Jewish News.



For further information please contact:

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Please visit the Maccabi Victoria All Abilities: -

- Website: www.macvic.com.au click <clubs> then <all abilities>
- Facebook: [maccabivictoriaallabilities](https://www.facebook.com/maccabivictoriaallabilities)